



avantex
PARIS

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PARIS, FRANCE
PORTE DE VERSAILLES



**The international
innovation
trade fair for
an advanced
and sustainable
fashion**

texworlddevolution-paris.com

Avantex Paris

Innovation for an advanced and sustainable fashion

Avantex Paris is a trade show providing solutions for a more advanced and sustainable fashion industry.

Held once a year in July during the Texworld Evolution Paris edition, Avantex Paris is connecting fashion players with the international fashion-tech scene accompanying the ecological and digital transformation of the fashion industry.

Avantex Paris exhibitors

Avantex Paris gathers all the solution providers around major themes for the industry.

On Avantex you can find innovative services, solutions and resources for:

- transparency and management of the supply chain,
- reduction, recycling and reuse of unsold or used textiles and clothing
- digitalisation, virtualisation, tokenisation, 3D creation or prototyping,
- optimisation and pooling of resources,
- process optimisation (prototyping, sourcing, manufacturing, marketing, stock management).

Avantex Paris visitors

Major brands visit Avantex Paris:

Amazon, American Eagle, Armand Thiery, Asos, BooHoo, Cache Cache, Chloé, Coach, Damart, Etam, Gerard Darel, Groupe Beaumanoir, IKKS, Inditex, Kering, La Redoute, Loewe, Mango, Marc Jacobs, Naf Naf, NewYorker, Next Sourcing, Primark, Printemps, Promod, Redskins, Stradivarius, Tally Weijl, Zara, etc. as well as retailers and textile and/or apparel suppliers.

94% of buyers are decision-makers in R&D, Design, Production / Quality, Purchasing, Marketing / Communication, Sales / Export, Retailers

Our Offers

Le HUB - Entry offer

New!

A 4sqm open booth on our new space "Le HUB"

An entire open space, dedicated to the solution and innovative companies, close to the Agora with : a counter, 1 table, 2 chairs, 1 waste paper bin, 1 triple socket and 1 TV with support.

Price: 2.800€ excl. VAT

Resources

New!

A 100% phygital offer

Resources is specially designed for suppliers and editors of radically innovative textile products and supplies. It allows you to exhibit your samples on a 1sqm surface in a specially designed "Resources" forum. A QR code associated with your samples allows visitors to find product information and order directly online!

Price : 990€ excl. VAT

Metaverse Fashion Zone

New!

Because it is time for fashion actors all along the value chain to discover and seize the possibilities offered by "Web3" technologies, we create the optimal conditions for their meeting in the non-virtual world with a dedicated zone on Le HUB.

Our Partners

WWD



ESMOD
INTERNATIONAL
Fashion Institutes & Universities Group

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